

Caddies Made Easy

Innovative Technology



We're changing the way you think about caddie programs. CaddieNow's industry leading technology is making caddie programs easier to manage than ever before. The combination of our cloud-based caddie manager dashboard, mobile app and caddie onboarding process simplify communications and streamline operations while allowing you to maintain complete control over your caddie program.



COURSES

Club staff can access a real time web interface with details on golfers' requests, caddie bookings, performance ratings and full activity reports. Caddie management staff also are provided a tablet to manage the program while moving around the property. Through the dashboard caddie managers can:

- » Identify and manage a club preferred caddie pool
- » Facilitate call-in bookings
- » Initiate payments
- » Generate reports
- » Track performance and address service issues as soon as they arise



GOLFERS

Golfers can download the CaddieNow mobile app to easily book their favorite caddie in a few simple steps. Golfers can:

- » Select preferred course and preferred caddies
- » Request and pay caddies
- » Receive notification of the accepted request
- » Rate the experience using our 5-star rating system



CADDIES

CaddieNow's onboarding platform simplifies caddie acquisition and retention. Whether getting a new youth caddie started or onboarding an experienced caddie, our platform provides every caddie with an easy-to-follow track to success and continued learning. Video modules include:

- » Step-by-step instructions for getting set up on the app and getting paid
- » "Best Practice" instructions for basic caddie skills such as cleaning clubs, filling divots, raking traps and tracking balls
- » Hospitality 101 focused on a positive golfer experience
- » Quarterly updates via instructional videos with quizzes to ensure the skills retention

