



# CADDIES MADE EASY

## CADDIENOW *CONCIERGE*

***We're changing the way you think of caddie programs.*** With CaddieNow Concierge, our software as a solution model, clubs with existing caddie programs can utilize our industry leading management platform and mobile app to simplify communications and streamline operations.

### INNOVATIVE TECHNOLOGY

CaddieNow's software management tool and mobile app provide a previously unattainable level of communication, real-time management and data capture to ensure a high-quality golfer experience and smooth service delivery.

### CADDIE MANAGEMENT DASHBOARD

Club staff can access a real-time web interface with details on caddies, customers, ratings, open and filled caddie requests, and performance reports.

### ONBOARDING & TRANSITION

CaddieNow trains your staff and assists with onboarding your existing caddie pool while minimizing the disruption to the club and golfer experience.

### FREE UP STAFF TIME

Reduces the time your current 'caddie manager spends managing the day-to-day responsibilities of a caddie pool (i.e. thousands of texts and calls, etc.)

### CUSTOMIZABLE OPTIONS

CaddieNow works with each club to set service levels, pricing, booking procedures and payment options.

### PREFERRED CADDIES

Members can select from a list of their favorite or 'Preferred Caddies' when requesting a loop via the mobile app. Preferred caddies are given an advanced 2-hour window to pick up the request.

### WALK-UP CADDIE OPTION

"Walk-up" caddies arrive and check-in each day on property and are entered into a virtual 'queue' when they arrive (within 1 mile of clubhouse). When golfers arrive on property they can select from the first caddie in 'queue.'

It is important to note, with CaddieNow's *Concierge* software as a service solution, there is no change to the employment status of your caddies or to your club's liability regarding employment practices.



[CADDIENOW.COM](http://CADDIENOW.COM)

CaddieNow's mission is to bring caddies back to the game of golf while protecting and preserving caddie programs at the nations' top clubs.